



120 Project
Al Riyadh City

“Designed to Capture Attention”



THINKBIG

About Tihama Global

Tihama Global (Outdoor), a division of Tihama Holding, specialized in Outdoor Media.

Tihama has built its reputation as a leading outdoor media supplier in the Kingdom of Saudi Arabia with various strategically and exclusively placed products across the Kingdom of Saudi Arabia.

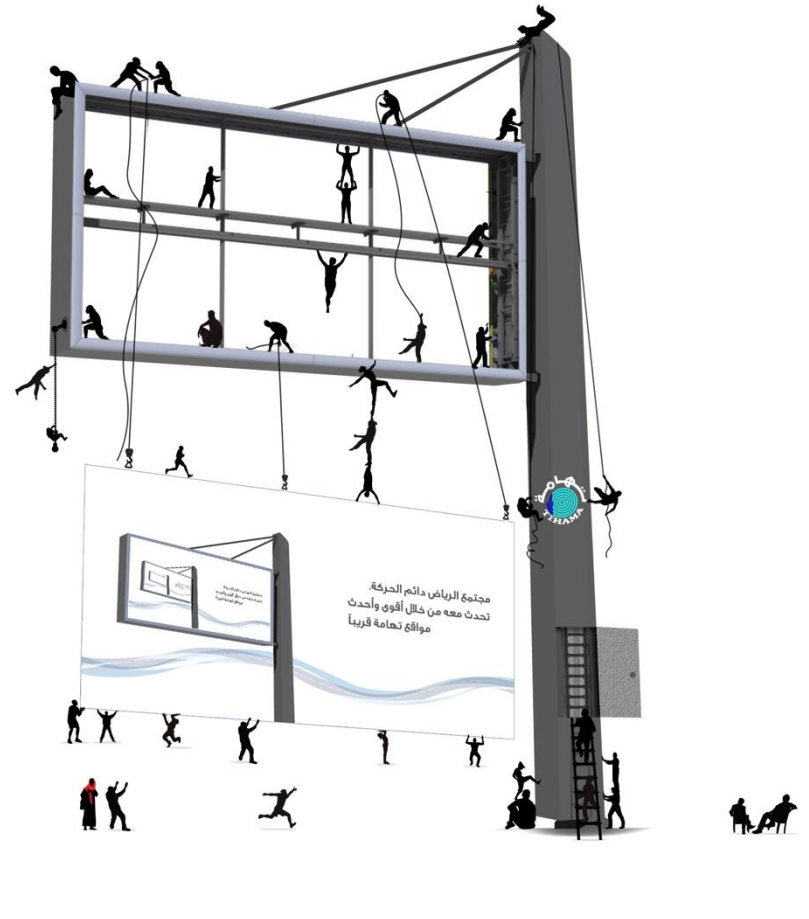


About 120 Project

Riyadh City is currently witnessing a “**Breakthrough**” in its outdoor media via Tihama’s new and powerful poles designs.

Tihama will be installing a total number of **120** new poles to be The leading Uni-pole network across Riyadh City.

Till date, 50 poles has been installed, allocated among primary locations in high-profile and highly desired areas in Riyadh.



Riyadh City

Riyadh is the capital of Saudi Arabia and it's the largest city.

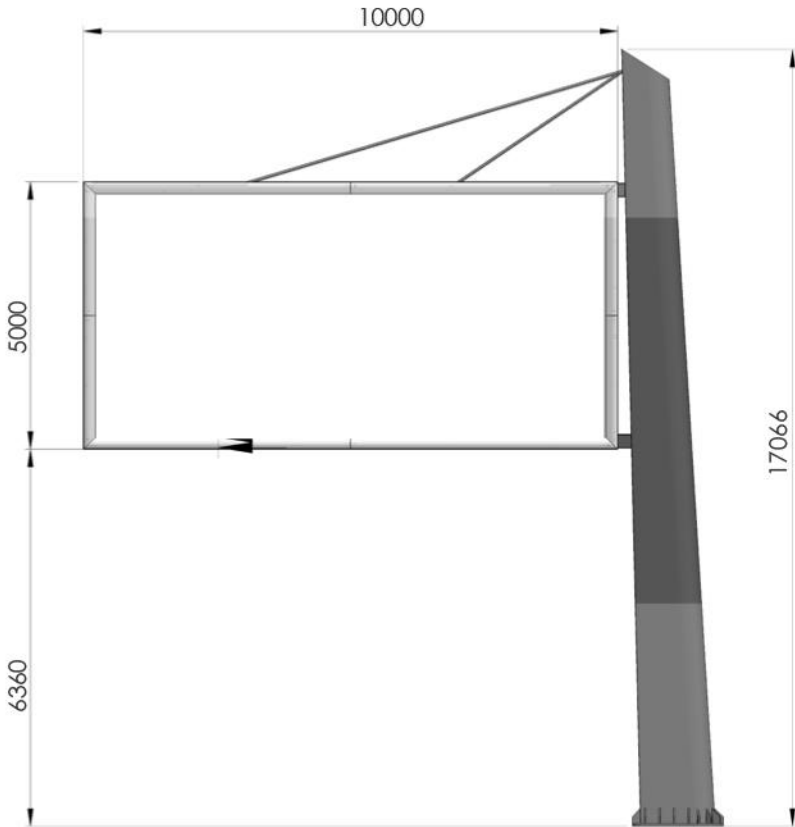
It is also the capital of Riyadh Province, and belongs to the historical regions of Najd.

Situated in the center of the Arabian Peninsula on a large plateau, and is home to 5,254,560 people, and the urban center of a region with a population of close to 7 million people.

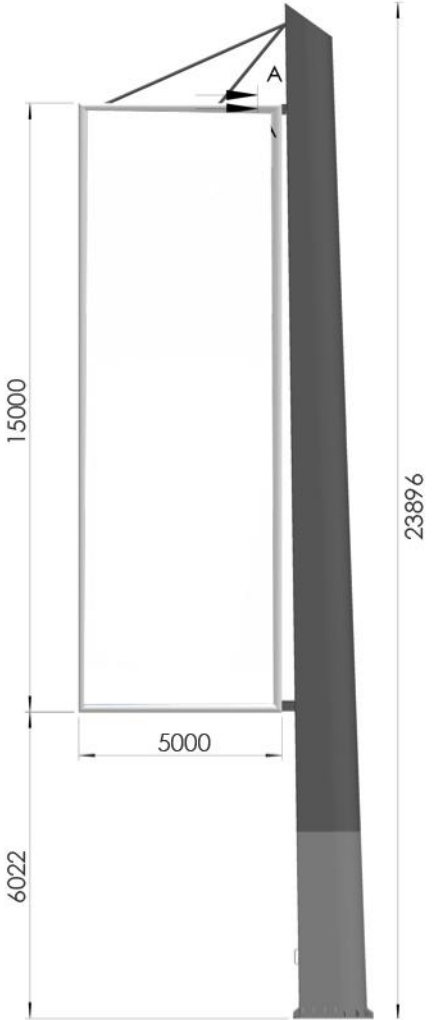


Unipole / New designs

Flag-pole



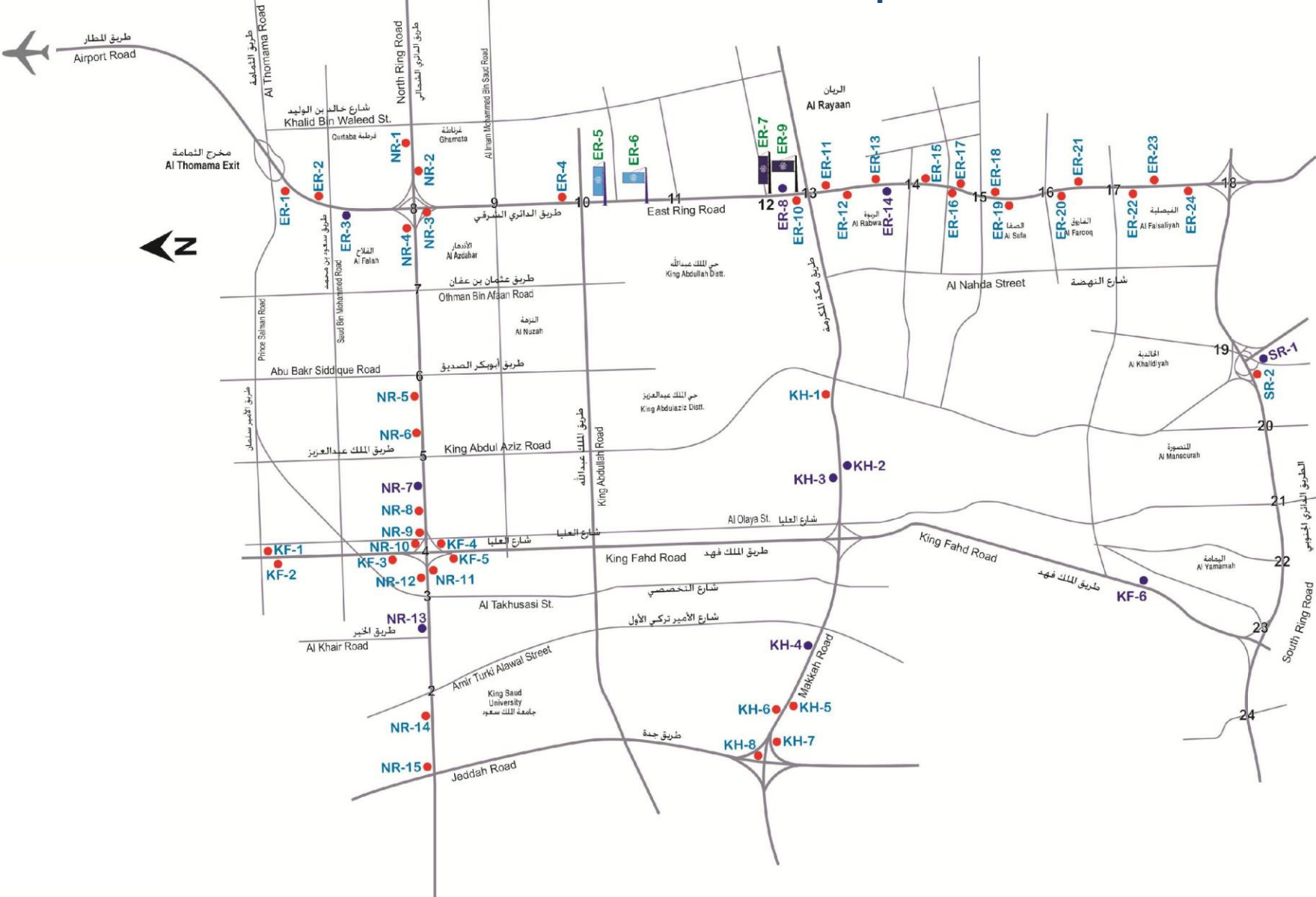
Sky-pole



Visual Dimensions: 5 x 10 m
Backlight Printing

Visual Dimensions: 5 x 15 m
Backlight Printing

120 Locations Map



Payment Policy

Payment Policy:

Client is kindly requested to pay 50% on the signing of the contract and remaining balance of payment to be settled according to the rental period as stated below:

- From 3 to 6 months: 50% Remaining balance before reaching half term
 - From 6 to 12 months: 50% Remaining balance within ninety (90) days
 - 2 weeks, 1 and 2 months: 100% in advance
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Contact Us

Tihama Global

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Thank You for Your Time

